

# Celebrations of Life

## **GENERAL QUESTIONS & CONCERNS**

**Q: *What is the deadline for submitting a "Celebrations" announcement?***

**A:** In order to allow adequate time to produce a quality product for each customer, announcements must be received by the Celebrations Dept. TEN (10) business days prior to the actual publication date. Weddings and Engagements Announcements are published on Sunday in The Augusta Chronicle Your Life Section.

**Q: *Photograph Concerns?***

**A:** Photos are scanned into our computer system, then sized to fit the announcement you choose. The photo MUST be a VERTICALLY shot photograph, no exceptions. The photo may be practically any size, from wallet to 8 x 10; however, a 4x6 photo is easier to work with. If submitting a photograph by email, please send a jpeg or eps attachment to celebrations@augustachronicle.com. While we can accept photos on CD, we can not to accept photographs on 3.5 disks, due to the possibility of viruses.

Color photos can be used; however, black & white photos produce a 'crisper' image when reproduced. The photo will be converted to black & white when scanned.

If you would like your photo returned to you, please include a self-addressed stamped envelope with your announcement when you submit it. We strongly suggest a cardboard or protective envelope to avoid damage to your photo when being mailed. You may also arrange to pick up the photo in person after the announcement is published. Otherwise the photo will be discarded 6 months after the date of publication.

**Q: *Do I have to pay in advance, or can I be billed for my announcement?***

**A:** Payment must accompany submission of announcement.

**Q: *Will I receive a proof of my announcement?***

**A:** You must proof your announcement prior to it being published to ensure your satisfaction. Your announcement WILL NOT be published without an authorized proof. To receive a faxed or emailed proof, list your fax number or email address and the name of the person the proof should be addressed to at the bottom of the enclosed authorization form.

**Q: *Why is the price for announcements so expensive?***

**A:** The Augusta Chronicle prides itself in providing it's customers with rates that are comparable and reasonable and with a quality its readers can be proud of. Announcements published in the Sunday paper are viewed by approximately 95,000 subscribers, not to mention those persons that purchase a paper from a rack or newsstand. Celebration announcements are very similar to classified ads because they are purchased ads for the public to view. In reviewing the prices of other papers in cities with the same readership, The Augusta Chronicle's prices are by far one of the most reasonable.

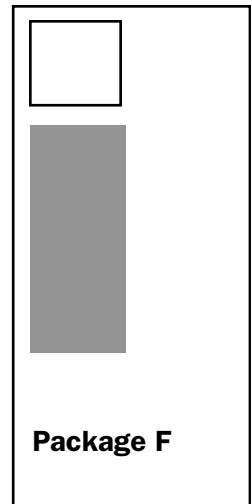
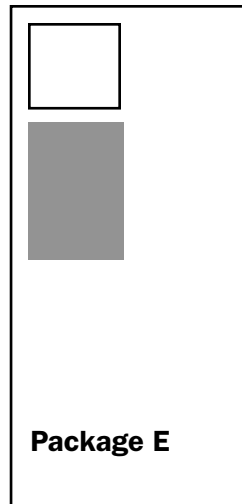
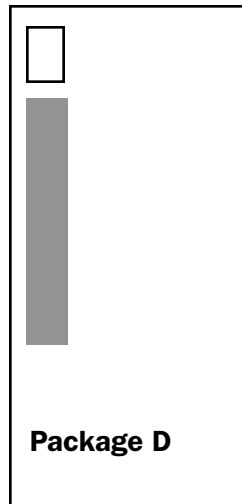
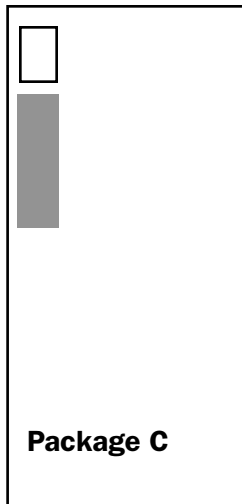
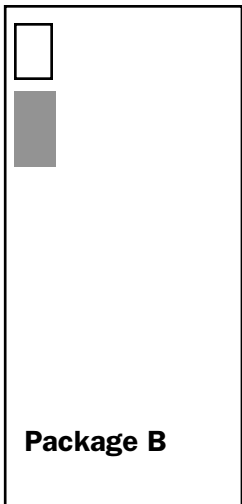
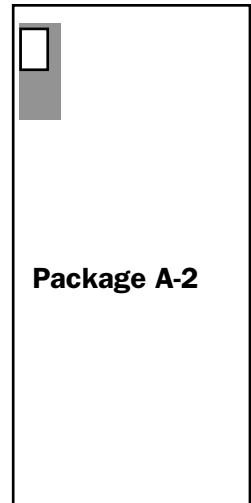
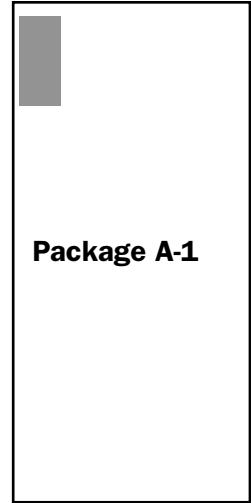
\*If you are concerned that the size you chose might be too small or too large, please list your credit card as a form of payment; that way we can call if the information doesn't fit and, with your approval, can move you to the most appropriate size.

\*If, after reading this list of questions and examining the sizes you still have questions, please contact the Celebration Coordinator at (706) 828-3844.

# Celebrations of Life

## Price Table

<u>Item</u>	<u>Description</u>	<u>Price</u>
<b>Engagement &amp; Wedding Announcements</b>		
<b>Package A-1</b>	½ column x 3 inches of copy (without photo) . . . . .	Free
<b>Package A-2</b>	½ column x 3 inches of copy (with photo) . . . . .	\$55.00
<b>Package B</b>	1 column photo and 3 inches of copy . . . . . Announcement on augustachronicle.com	\$85.00
<b>Package C</b>	1 column photo and 5 inches of copy . . . . . Announcement on augustachronicle.com	\$120.00
<b>Package D</b>	1 column photo and 10 inches of copy . . . . . Announcement on augustachronicle.com . . . . .	\$140.00
<b>Package E</b>	2 column x 5" photo and 5 inches of copy . . . . . Announcement on augustachronicle.com	\$165.00
<b>Package F</b>	2 column x 5" photo and 10 inches of copy . . . . . Announcement on augustachronicle.com	\$200.00



**Engagement Announcements:** size A-1 – B (Package B is the most popular)

**Wedding Announcements:** A traditional wedding announcement starts at Package C and goes up.

**Anniversary Announcements:**

- 1 Picture 1 col. x 6 inches (picture measures 1 13/16 x 2 inches) \$85.00
- 2 Pictures 1 col. X 8 inches (pictures measure 1 13/16 x 2 inches each) \$100.00

\*\*Prices include fees for posting announcement on augustachronicle.com